

# JAPAN SHOP 2017

The 46th International Exhibition  
for Shop Systems and Fixturing

## Post Show Report

March 7<sup>(Tue.)</sup>–10<sup>(Fri.)</sup>, 2017 **TOKYO BIG SIGHT**  
(Tokyo International Exhibition Center)  
 Organizer: Nikkei Inc. <http://messe.nikkei.co.jp/en/>

### ■ Outline

- Title: JAPAN SHOP 2017 (The 46th)
- Dates: March 7 (Tue.) – 10 (Fri.), 2017 10:00 a.m. – 5:00 p.m. (10:00 a.m. – 4:30 p.m. on the last day)
- Venue: TOKYO BIG SIGHT (Tokyo International Exhibition Center) East Hall 4 & 5
- Organizer: Nikkei Inc. (NIKKEI)

### ■ Number of Exhibitors & Booths

Exhibition		Number of Exhibitors	Number of Booths
JAPAN SHOP 2017		186 (197)	586 (575)
ARCHITECTURE + CONSTRUCTION MATERIALS 2017		295 (267)	764 (648)
LIGHTING FAIR 2017		212 (222)*	712 (748)*
RETAILTECH JAPAN 2017		211 (156)	978 (796)
SECURITY SHOW 2017		201 (152)	668 (548)
Special Exhibition	The Latest - Space Design EXPO 2017	8	48
	GOOD DESIGN Biz EXPO 2017	57	100
	Healthcare & Sport - Community Development EXPO 2017	38	73
<b>NIKKEI MESSE Total</b>		<b>1,208</b>	<b>3,929</b>

\* Figure in parenthesis indicates last year's number of exhibitors and booths. "LIGHTING FAIR" convenes in every other year, the figure in parenthesis is from 2015.

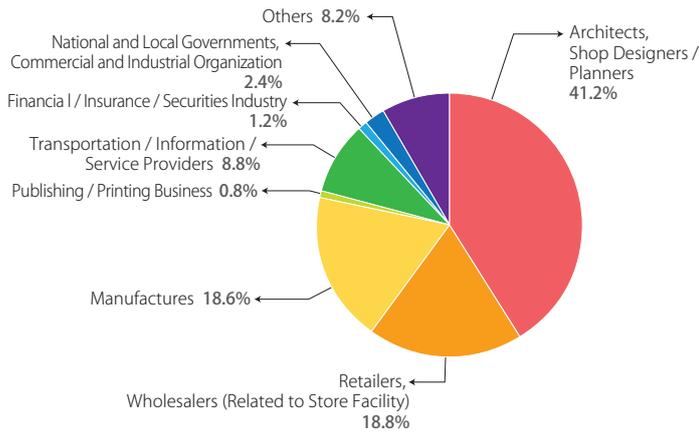
### ■ Number of Visitors

		JAPAN SHOP 2017 / ARCHITECTURE + CONSTRUCTION MATERIALS 2017 2 exhibitions total	NIKKEI MESSE
Date	Weather	Visitor	Visitor
March 7	Cloudy, sunny occasionally, rainy temporarily in Afternoon	19,011 (19,276)	37,601 (38,713)
March 8	Fine	25,513 (25,649)	51,607 (50,929)
March 9	Fine	28,448 (29,136)	56,750 (59,065)
March 10	Fine	29,723 (29,252)	59,358 (59,488)
<b>Total</b>		<b>102,695 (103,313)</b>	<b>205,316 (208,195)</b>

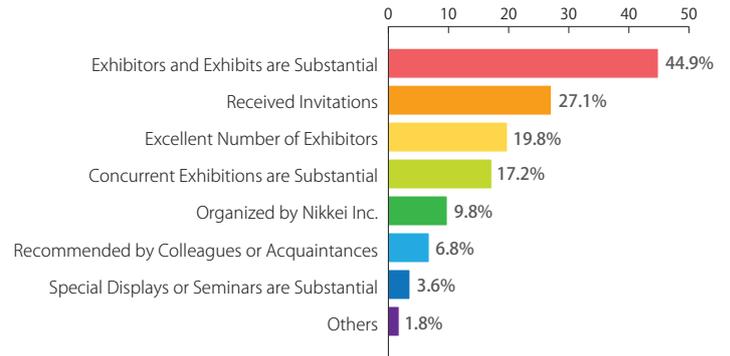
\* Figure in parenthesis indicates last year's number of visitors.

# Visitor Questionnaire [Questionee 501]

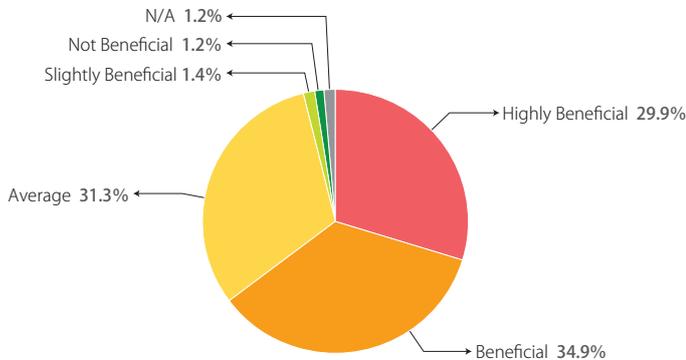
## Visitor Profile [Type of Industry]



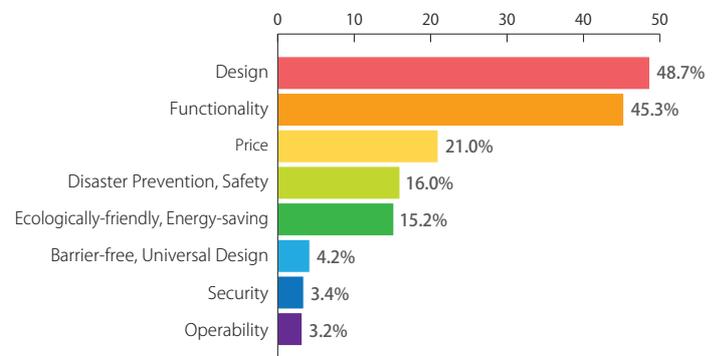
## Visiting Purpose (Multiple answers allowed)



## Extent of Reference

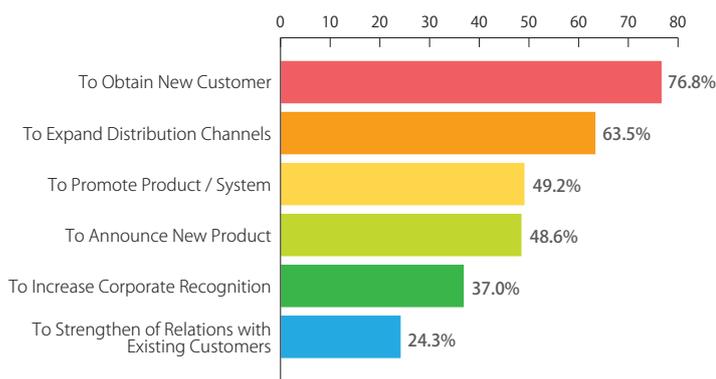


## Your needs when purchasing shop fittings, fixtures and facilities (Two selections allowed)

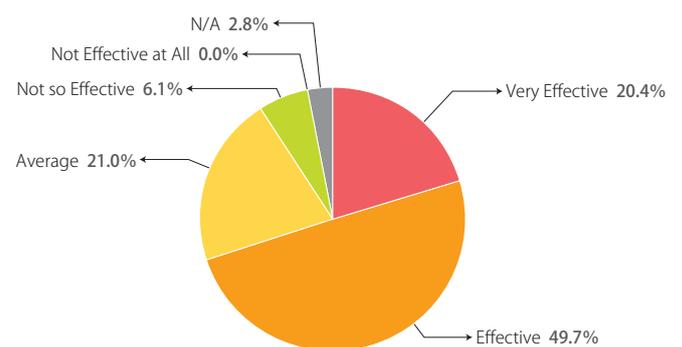


# Exhibitor Questionnaire [Questionee 181]

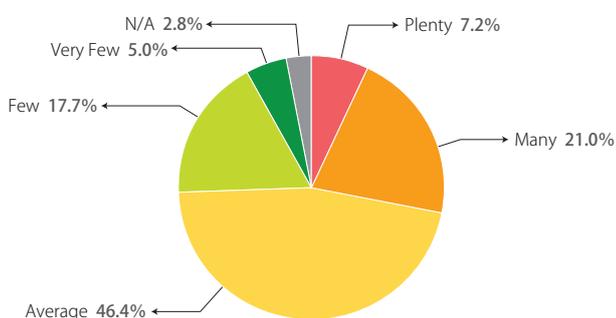
## Exhibiting Purpose (Multiple answers allowed)



## Exhibiting Impression



## Number of Business Meeting



## Intention to Attend the Next Exhibition

