

# Exhibitor Application Guideline and Notice

## Exhibition Fee (TAX incl.)

Booth Size	Price
1 booth	¥473,000
2 – 11 booths	¥429,000
12 or more booths	¥407,000

## Exhibition Fee includes

### ●Booth Rental

**1 Booth = 9 square meters (3m wide × 3m depth)**

Prices above do not include any costs associated with displays, carpets, signs, furniture or electrical power. Please use the optional decorating package shown below. Exhibitors may also obtain the necessary furnishings independently.

### ●Exhibitor Introduction

Exhibitor information will be carried on our official website through a year (in English and Japanese). The official website can be also linked to exhibitors' own websites.

\*Exhibitor Information includes a company name, address, telephone number, products and / or services.

Note:

- 1) The height limit for fixtures depends on the booth space.
- 2) Co-exhibitors are required to rent one booth each.
- 3) Registration fee of co-exhibitor information is ¥55,000 per co-exhibitor.

## Application and Payment

**Application Deadline : October 15 (Tue.), 2019**

- 1) Please e-mail or fax the application form, a copy of the brochure about the product(s) to be exhibited and the contact person's business card to the Overseas Contact Office.
- 2) If there is no deficiency in your application form, the Overseas Contact Office will send you an invoice for the exhibition fee.
- 3) You are requested to pay your exhibition fee in full within three weeks of the issuance of the invoice.
- 4) Your application is deemed formally accepted and you are treated as an exhibitor on the payment of your exhibition fee.

## Booth Location

Booth locations will be decided in a exhibitor briefing session held on December 3, 2019. Exhibitors will draw lots and choose a booth location in the session. If an exhibitor or its representative cannot attend it, the Organizer will allocate the exhibit space.

## Cancellation Fee

If all or part of an exhibit is to be withdrawn or cancelled due to circumstances on the part of the Exhibitor (including the advertising agency if it serves as an exhibition intermediary), it (the advertising agency if it serves as exhibition intermediary) shall notify the Organizer of such decision in writing by a method accepted by the latter party and pay the full exhibition fee as the cancellation fee. The cancellation fee shall be incurred from the date when the Organizer has sent a confirmation mail to notify the Exhibitors that it had received their application for exhibition.

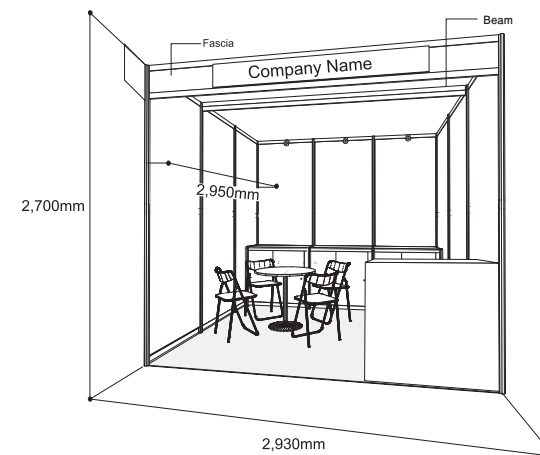
If the amount of damage to the Organizer or its related parties exceeds the cancellation fee, the excess amount is charged to Exhibitor separately.

## Others

Applicants must pay the exhibition fee / optional decorating package fee in full. Any bank charges accruing from transferring fees invoiced by the Overseas Contact Office must be borne by applicants. The Overseas Contact Office will charge shortage in cash in Japanese yen from exhibitors during the exhibition if there is any deficiency in payments made by exhibitors. If an exhibitor cancels its application, any bank charges accruing from its cancellation must be borne by the exhibitor.

### Decorating Package (Optional)

### 1 Booth Image



### Decorating Package includes the following:

- Needle Punched Carpet  
Colors Available : Red, Orange, Green, Blue, Gray, Beige
- Beam (Ceiling Structure) x1
- Fascia
- Company Name Board x1
- Booth No. Board
- Round Table (600mm Ø) x1
- Folding Chair x4
- System Display Box with Storage x3 (W990mm x D495mm x H920mm)
- Reception Counter x1 (W900mm x D450mm x H800mm)
- LED Spotlight x3
- 100V Outlet (up to 900w, 2 plugs) x1
- Electrical Installation 1kW
- Power Supply Usage Fee 1kW

Total Amount (TAX incl.)

**1 Booth ¥140,000    2 Booths ¥207,500**

\*Please note that the specification of 2 booths decorating package is different. For more detail, please contact the Overseas Contact Office.

Exhibitor Brochure  
Application  
Deadline  
October 15, 2019

**NIKKEI MESSE**

Shop, Office, House & Urban Innovation Exhibition Japan



# LED NEXT STAGE 2020

**March 3 (Tue.) — 6 (Fri.), 2020**

**TOKYO BIG SIGHT (West Hall)**

(Tokyo International Exhibition Center)

Organizer: Japan LED Association / NIKKEI Inc.

**<http://www.lednext.jp/en/>**

### Japan LED Association (JLEDS):

Japan LED Association is a Non Profit Organization established on August 1, 2007. JLEDS mission is to promote LED lighting in Japan through various promotional activities.

### NIKKEI Inc. :

NIKKEI Inc. is the publisher of The Nikkei daily newspaper, which focuses on the economy, industries and the distribution and retail business. Now we have 37 bases with more than 230 Reporters and staff all over the world except Japan. Nikkei newspapers bring the latest business and economic news to readers all over the world. The company also provides the newspaper's electronic version, NIKKEI.com in Japanese (<http://www.nikkei.com/>), English (<http://asia.nikkei.com/>) and Chinese (<http://cn.nikkei.com/>), and holds large-scale exhibitions on such subjects as urban development and the environment.

### SPACE MEDIA JAPAN (Overseas Contact Office)

5-1-2F, Kojimachi, Chiyoda-ku, Tokyo 102-0083 Japan Tel: +81-3-3512-5670 Fax: +81-3-3512-5680 E-mail: [tradefairs2020@smj.co.jp](mailto:tradefairs2020@smj.co.jp)

# Co-holding with “JAPAN SHOP” and “ARCHITECTURE + CONSTRUCTION MATERIALS” !

## Synergy of 3 Exhibitions

Design and solution of shop, office, and urban innovation in one place !

More than 600 companies and groups will exhibit at 3 exhibitions!

49th

### JAPAN SHOP

<http://www.japan-shop.jp/en>

Japan's largest general exhibition of products and materials for the construction of attractive shops, showcases commercial space designs / displays, interior products / materials, furniture, fixtures and equipment, signboards / billboards, storefront POP / SP tools and other solutions.



26th

### ARCHITECTURE + CONSTRUCTION MATERIALS

<http://www.ac-materials.jp/en>

Japan's leading, most comprehensive construction exhibition presents various exhibits, including not only construction materials for housing, shops, and other buildings, but also equipment, software, construction methods, and related services.



## Synergy of 3 Exhibitions

100,000 people are expected to visit the 3 exhibitions!

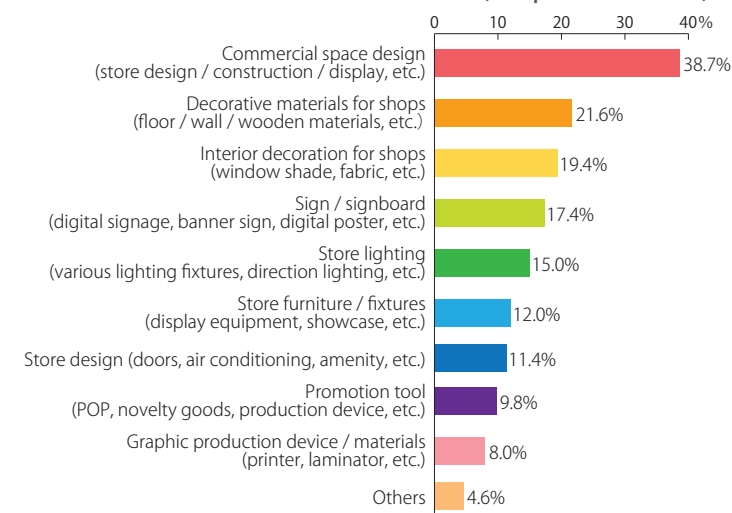
Visitors come from a wide range of industries !

Meet with visitors considering the introduction of new equipments for store facilities and productions.

Approach to a wide range of professionals from contractees to design and construction managers in building industries.

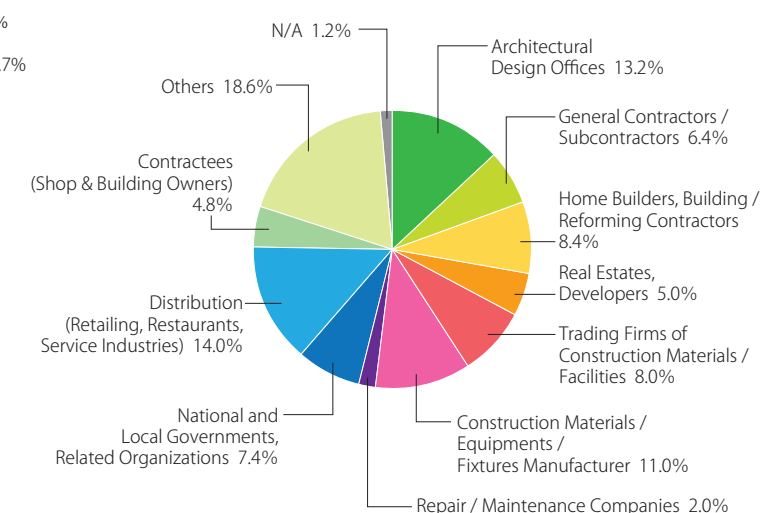
### JAPAN SHOP

Product / Service Field of Interest (Multiple answers allowed)

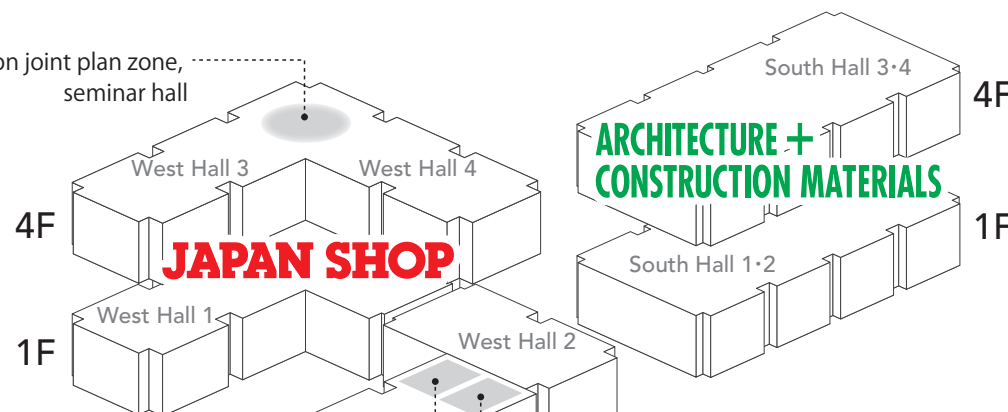


### ARCHITECTURE + CONSTRUCTION MATERIALS

Visitor Profile



3 exhibition joint plan zone, seminar hall



8th

## LED NEXT STAGE

NEW! Space Production with Lights and Illumination Zone  
NEW! Design and Decorative Illumination Zone

8th

### LED NEXT STAGE

<http://www.lednext.jp/en>

Japan's leading exhibition of LEDs and OLEDs, gathering key designs for next-generation lighting solutions, including solid state lighting (SSL) technology, devices and lighting applications, and exploring new use of LEDs as critical semiconductor technology.



#### General Lighting Zone

Office lighting, shop lighting, home lighting (interior and exterior), factory lighting, stage and display lighting, street lights, crime-prevention and disaster-prevention lamps, floodlights, dimmers, lighting control systems, LED modules, LED bulbs, straight-tube LED lamps, OLED panels, OLED lighting products, OLED devices, various solution proposals with wavelength control, etc.

#### Device, Parts and Materials Zone

LED chips, power-supply devices, drivers, power devices, lenses, light guide plates, diffuser plates, reflective plates, heat-dissipation materials, heatsinks, pastes, wires, fluorescent substances, encapsulants, lead frames, LED substrates, glass substrates, films, OLED materials, etc.

#### Measurement and Testing Systems Zone

Photometry and colorimetry devices, luminance measuring systems, illuminance measuring systems, light distribution measuring systems, aging devices, and other measurement and inspection systems

#### NEW! Space Production with Lights and Illumination Zone

Manufacturers, developers, retailers or leasing companies of lighting, sound, or digital design equipment or staging equipment operators. Digital signage, video walls, projection mappings, sound equipment, image or video processing software, AI/VR services, laser staging equipment, staging equipment for studios, stages, and other large-scale facilities, software and application development, entertainment-related commercial material, and special lighting, etc.

#### NEW! Design and Decorative Illumination Zone

Designed illumination, decorative illumination, interior and exterior illumination, etc.

# LED NEXT STAGE 2020

**Dates:** March 3(Tue.)-6(Fri.), 2020 10:00a.m.-5:00p.m. (10:00a.m-4:30p.m. on the last day only)

**Venue:** "Tokyo Big Sight" (Tokyo International Exhibition Center) West Hall

**Organizers:** Japan LED Association, Nikkei Inc.

**Exhibition scale:** 120companies, 250booths (expected)

**Number of visitors:** 100,000people (expected, Total number of JAPAN SHOP, ARCHITECTURE +CONSTRUCTION MATERIALS and LED NEXT STAGE)

**Targeted visitors:** Lighting designers, architectural and facilities design offices, space designers, interior coordinators, interior planners, lighting coordinators, facilities and construction, building owner and facility management, retailers and distributors, trading companies and wholesalers, lighting manufacturers, etc.

※All ceiling lights of LED NEXT STAGE will be turned off.

※Floor plan is tentative. Each exhibition and zone arrangement may vary depending on the application status.

※RETAILTECH JAPAN, SECURITY SHOW, Future Office Tech & Facility, and JAPAN INTERNATIONAL FRANCHISE SHOW will be held at Makuhari Messe (International Exhibition Hall) during the same period. (JAPAN INTERNATIONAL FRANCHISE SHOW will be held for 3 days from March 4th to 6th)

<http://www.lednext.jp/en>